

SPONSORSHIP OPPORTUNITIES

WORLD SERIES SPONSORSHIP \$1500

- Full page ad in our online media guide
- (2) Outfield Fence Banners (Baseball and Softball Home Fields)
- · Top level placement on the sponsorship board
- Exposure on all social media sites
- Sponsor "in game" announcements
- · Listing and link to your business on our official school website and Play it Forward website

GRAND SLAM SPONSORSHIP \$1200

- Placement on the sponsorship board
- (1) Outfield Fence Banner (Choice of Baseball or Softball Home Fields)
- 1/2 page ad in our online media guide
- · Exposure on all social media sites
- · Listing and link to your business on our official school website and Play it Forward website

HOME RUN SPONSORSHIP \$800

- Placement on the sponsorship board
- ¹⁄₄ page ad in our online media guide
- Exposure on all social media sites
- Listing of your business on our official school website and Play it Forward website

BASE HIT SPONSORSHIP \$500

- Placement on the sponsorship board
- Exposure on all social media sites

Outfield Fence Banners | Heavy-duty, green mesh vinyl with white logo and lettering of your choice Sponsorship Boards | Located in high traffic locations on the home fields plus listings on panels in front of concessions Online Media Guide Ad | Electronic media guide with free download link and wide distribution with full color pages Website listing | Your business name and/or logo linked from the ABS and Play it Forward websites by sponsorship tier Social Media | Your business logo posted on all ABS, ABS Athletics and Play it Forward social media outlets Sponsored "in game" announcements | Business name mentioned in between innings during home games

Become a sponsor today! www.PlayItForwardABS.org



BASEBALL SEASON PASS SPONSOR \$500

- Company Logo printed on all passes for 2022 ABS Baseball season ticket holders
- · Season Pass valid for 2022 ABS regular-season JH, JV, and Varsity home games
- Company Logo in the media guide as the Baseball Season Pass Sponsor

SOFTBALL SEASON PASS SPONSOR \$500

- Company Logo printed on all passes for 2022 ABS Softball season ticket holders
- Season Pass valid for 2022 ABS regular-season home games
- Company Logo in the media guide as the Softball Season Pass Sponsor

SOCCER SEASON PASS SPONSOR \$500

- · Company Logo printed on all passes for 2022 ABS Soccer season ticket holders
- · Season Pass valid for 2022 ABS regular-season boys and girls or co-ed home games
- · Company Logo in the media guide as the Soccer Season Pass Sponsor

VOLLEYBALL SEASON PASS SPONSOR \$500

- · Company Logo printed on all passes for 2021 ABS Volleyball season ticket holders
- Season Pass valid for 2021 ABS regular-season JV and Varsity home games
- Company Logo in the media guide as the Volleyball Season Pass Sponsor

BASKETBALL SEASON PASS SPONSOR \$500

- Company Logo printed on all passes for 2021-2022 ABS Basketball season ticket holders
- Season Pass valid for 2021-2022 ABS regular-season girls and boys MS/JH, JV, and Varsity games
- Company Logo in the media guide as the Basketball Season Pass Sponsor

DIGITAL MEDIA GUIDE ADS ONLINE ONLY

- Full page ad \$250
- Half page ad \$150
- Quarter page ad \$75

Athens Bible School has played an integral part in the history and success of our community for over 75 years. Our school has produced individuals that possess a great sense of persistence and personal responsibility with the confidence, leadership and motivation to succeed. Our student-athlete alumni are shining examples of excellence prepared for this life and the life to come. Professionals in every form – entrepreneurs, lawyers, doctors, teachers, engineers, scientists, judges, policemen, fire fighters, accountants, nurses, trainers, and coaches – all helping to continue Limestone County's growth as the fastest growing county of the 67 counties in Alabama. Your *Play it Forward* partnership supports the strategic growth of our community with a diverse education option and seasoned athletic program that build the whole person – **body, mind and soul**.

Become a sponsor today! www.PlayItForwardABS.org